

Data Privacy Week 2022

Data Privacy Regulations

Currently, the United States of America does not have a federal comprehensive consumer data privacy law in place. Instead, what we have seen is a collection of laws that address data security and consumer privacy, such as; the Gramm Leach Bliley Act (GLBA), Fair Credit Reporting Act (FCRA), Children's Online Privacy Protection Act (COPPA), Health Insurance Portability and Accountability Act of 1996 (HIPAA) and others. However, these laws still do not provide comprehensive consumer data privacy protection to all consumers as they are industry- or class-specific.

Many states have proposed or enacted their own comprehensive consumer data privacy laws to rectify this. The laws passed entitle consumers to the same protections for the most part. However, there are slight differences in each regulation. It is vital for businesses that collect, share, or sell consumer data to be familiar with these laws and implement the necessary policies and procedures to adhere to their requirements.

This is only the beginning. Until a Federal comprehensive consumer data privacy law is enacted, it is safe to assume that more states will propose and enact their own comprehensive consumer data privacy laws.



We encourage all businesses to monitor local and federal legislative changes and reach out to industry experts and partners, such as WESTprotectSM, for clarification when needed.

Join us in raising awareness about the importance of respecting privacy and keeping data secure.

Below you will find a list of the current enacted or passed laws:

- California Consumer Privacy Act (CCPA) – Effective Start Date: January 1, 2020 (currently enacted)
<https://oag.ca.gov/privacy/ccpa>
- California Privacy Rights Act (CPRA) - Effective Start Date: January 1, 2023
https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill_id=202120220AB1490
- Virginia Consumer Data Privacy Act (VCDPA) – Effective Start Date: January 1, 2023
<https://lis.virginia.gov/cgi-bin/legp604.exe?211+sum+SB1392>
- Colorado Privacy Act (CPA) – Effective Start Date: July 1, 2023
<https://leg.colorado.gov/bills/sb21-190>